

## WHAT IF ADOPT-A-PET EARNED MONEY EVERY TIME YOU SEARCHED THE INTERNET?

### NOW IT CAN!

GoodSearch.com is a new Yahoo-powered search engine, with a unique social mission... every time you use GoodSearch, money is generated for Adopt-A-Pet. **It costs you NOTHING!**



How it works: GoodSearch.com is powered by Yahoo! and raises money for charities using a model similar to paid searches on Yahoo or Google. Advertisers pay a fee whenever Internet users click on a given link. In the GoodSearch.com version, a sliver of that goes to a registered nonprofit that YOU designate.

GoodSearch donates half its revenue, about a penny per search, to the charities selected by its users. The pennies quickly add up. Even if you are a "light" computer user, don't think that your few searches won't help! For example, if 1,000 Adopt-A-Pet supporters searched just twice a day, we would receive an estimated \$7,300 per year to help our animals. If 500 supporters each search the web five times a day, that comes to \$9,125 a year. The possibilities are endless! **The more people who use this site, the more money we'll earn so please spread the word!** Forward the link to this page to all of your animal-loving friends, relatives, neighbors and co-workers!

What's great is that you use GoodSearch just as you would any search engine. Again, it's powered by Yahoo!, so you get proven, high-quality results. And there is absolutely no more work or steps involved than what you're doing now each time you do a search. All of our volunteers are already using it, and they love it!

To get started:

1. Go to [www.goodsearch.com](http://www.goodsearch.com)
2. Enter Adopt-A-Pet in the box that asks WHO DO YOU GOOD SEARCH FOR?
3. Right now there are two Adopt-A-Pet's registered, so be sure you choose the Mt. Prospect, IL one! You only have to set this up once – then each time you return to the site it will "remember" that Adopt-A-Pet is your charity and will display it for you.
4. That's it! There's no sign-up or registration or ANYTHING! It's SO EASY!
5. Then, go searching! Enter your key words in the search box just as you would with any other search engine. Try it and you'll see how easy it is!



Using GoodSearch on behalf of our organization is a simple way to do good every day without spending any extra time or money. You're using a search engine anyway, why not raise money for homeless animals at the same time?

Just go to <http://www.goodsearch.com> to get started.

Add it as a shortcut on your desktop, or, the easiest way to use it: **download their toolbar directly into your Internet browser** at <http://www.goodsearch.com/toolbars.aspx>

*Together we can search the Internet and make a difference in needy animals' lives . . .  
four paws at a time.*

